



April 22, 2026

The Honorable Bill Cassidy
Chairman
U.S. Senate Health, Education, Labor and Pensions Committee
428 Dirksen Senate Office Building
Washington, DC 20510

Dear Senator Cassidy,

After years of a regulatory framework that put political agendas ahead of student interests, we are encouraged by the introduction of S. 4348, *Promoting Access and Revenue Integrity Through Institutional Transparency Act*, or **PARITY Act**, introduced by Senator Jim Banks (R-IN).

We are writing to express our organizations' support for the legislation and to urge the Senate Health, Education, Labor and Pensions (HELP) Committee to advance it.

Under the Obama and Biden administrations, higher education policy was contorted into a hammer to drive competition in higher education into the ground. Officials in those camps loathed school choice, and they weaponized the federal rulebook to single out and punish career colleges, while propping up public and private universities—which were, and are, hemorrhaging students.

The 90/10 Rule is one of the most egregious relics of past administrations' attempts to tip the scales and stifle competition. The Rule was applied only to career colleges, even though they enroll fewer than one in ten U.S. students. Its mandate that at least 10% of a school's revenue come from non-federal student aid sources was a subjective, uninformed measure of performance, and **it hurt minority, low-income, and veteran students most.**

The *One Big Beautiful Bill*, which Congress passed and President Trump signed into law last year, does away with the regulatory gamesmanship. The law creates real, meaningful guardrails that actually measure student outcomes and hold institutions accountable, no matter how they are structured. **The 90/10 Rule was already arbitrary and capricious. Now, it's also irrelevant.**

In today's rapidly evolving economy, the conventional model of higher education is failing. Young people—which have been called the "Toolbelt" and "Micro-credential" generation—are eschewing four-year, brand-name schools in favor of career-education programs that

offer flexible schedules, career-applicable instruction, and competitive tuition. And career colleges are meeting demand.

Today, over seven in ten medical assistants, nearly one in five nurses, and more than a third of electricians—to name only a few of many in-demand occupations that provide lucrative career paths—are graduates of proprietary institutions.

The 90/10 Rule long fenced students into programs that do not advance their career goals and that saddle them with massive debt for their favor. Now, with real accountability metrics in place, it's time to finally repeal this biased, bygone regulation.

On behalf of the undersigned organizations, **we call on the HELP Committee to approve the PARITY Act and on all members of Congress to move it forward to President Trump's desk** to be signed into law.

Sincerely,

Gerard Scimeca
Chairman & General Counsel
Consumer Action for a Strong Economy

Jim Martin
Chairman & Founder
60 Plus Association

Wendy Damron
President & CEO
Palmetto Promise

Saul Anuzis
President
60 Plus Association

Ross Marchand
Executive Director
Taxpayers Protection Alliance

Thomas Jones
President
American Accountability
Foundation

Terry Schilling
President
American Principles Project

CAPT Bob "Shoebob" Carey,
USN (Ret)
Director
National Defense Committee

George Landrith
President
Frontiers of Freedom